

The Department of German Studies presents as guest speaker in GER 315
(Business German) and open to the public:

US – Germany Trade Ties: A Presentation on Trade and Investment Activities and Careers in the Field

Kristian Richardson

Director

U.S. Commercial Service Arizona – Phoenix & Tucson
U.S. Department of Commerce | International Trade Administration



October 3, 2016, 10:00 - 10:50 pm
Harvill Room 107

Mr. Richardson is a 2003 alumnus of the Department of German Studies and currently serves as Director of the US Commercial Service in Arizona. The US Commercial Service, a division of the US Department of Commerce, is the primary export and foreign direct investment division of the United States government. In this presentation (given to student in a course on Business German and the public), he will discuss the role of the U.S. Commercial Services and its footprint and history in Germany; trends in bilateral trade with Germany; and understanding the complexities of doing business abroad (e.g., culture, ownership, regulation, and risks).